



GANPAT
UNIVERSITY
॥ विद्या समाजोऽहम् ॥

FACULTY OF
MANAGEMENT
STUDIES

4th & 5th JANUARY, 2019



ANNOUNCES

GCeMP 2K19

Pre - GCeMP Workshop on
Research Paper Writing
(15 - 16, December, 2018)

11th
International Conference on
Emerging Perspectives,
Practices and Research Trends

ON

“ Sustainable Development and Growth ”

For
Registration





ABOUT THE UNIVERSITY

Ganpat University (GNU) is a hi-tech education campus with ultra modern infrastructure facilities, located on 300 acres of lush green campus on Mehsana -Gandhinagar Highway, Gujarat, India. The University provides technical and professional education in the areas of Management, Engineering, Pharmacy, Computer Science, Biosciences, Social Work and Education, offering Diploma, Graduation, Post Graduation, M.Phil. and Ph.D. Programs.

SALIENT FEATURES OF THE UNIVERSITY

- Created as a private university through Gujarat State Act. No. 19 of 2005.
- The University is approved under Section 2(f) of UGC Act.
- The University is permanent Member of Association of Indian Universities (AIU).
- Most diversified PG Programs in Management discipline in Gujarat.
- Member of Association of Commonwealth Universities, UK
- Recognized by Department of Scientific and Industrial Research (DSIR)
- Known for the strong Industry-Connect
- Only University in Gujarat offering course in Marine Engineering approved by DGS.
- Academic Collaboration with Victoria University, Australia for Academic Excellence.



ABOUT FACULTY OF MANAGEMENT STUDIES (FMS)

FMS, Ganpat University, comprises of three Institutes, namely, Centre for Management Studies and Research, V. M. Patel Institute of Management and V. M. Patel College of Management Studies. FMS offers BBA, 5 year Dual Degree BBA + MBA Programs, General and Industry Specific MBA Programs, Executive Programs, MMS, M.Phil and Ph.D. programs in Management. FMS offers the specialization in Marketing, Finance, Human Resource, Agribusiness, Financial Services, Pharmaceuticals, International Business and Media & Entertainment in MBA Courses. FMS believes in balanced approach for theoretical and practical learning and to achieve this, it organizes seminars, symposiums, case writing workshops and student competitions on regular basis at national and international levels. FMS publishes GFJMR and GFJABMR Bi-annual referred journals in Management and Agri Business Management respectively.



International Conference on **EMERGING PERSPECTIVES, PRACTICES AND RESEARCH TRENDS** on Sustainable Development and Growth



ABOUT CONFERENCE

The concept of sustainable development can be interpreted in many different ways. It is an approach to development that looks to balance different and often competing needs against an awareness of the environmental, social and economic limitations we face as a society. The focus of sustainable development is far broader than just the environment. It's also about ensuring a strong, healthy and Sustainable Society. This means meeting the diverse needs of people in existing and future communities, promoting personal wellbeing, social cohesion and inclusion, and creating equal opportunity.

To achieve economic progress in keeping with social justice and ecological sustainability, not only requires more effective and efficient development policies, but also highly qualified professionals equipped with a broad interdisciplinary and intercultural understanding of the diverse development issues, local contexts, global interconnections and latest methodologies enabling them to identify needs and develop as well as implement said required policies.

Management for a sustainable development is a process in which organizations try to use its resources, as well as improve its organizational and technological practices, in order to meet not only the present but also future human and social needs. Managing for sustainable development is a management philosophy focused on productivity improvement, considering ecological, economic and social goals.

This conference covers issues related to the management for sustainable development in a context where organizations are continually facing challenges in issues related to the re-use, recycling, waste reduction, value addition, low costs and time of production, sustainable behavior, both in environmental and organizational perspective. Today's organizations can no longer develop & grow their practices based on existing paradigms. On the contrary, it is necessary to completely break from these paradigms, creating a total change of mentality in the way we manage the organizational activities. Taking into account this reality, this conference aims to contribute to the exchange of experiences and perspectives about the state of research related to sustainable development, as well as the future direction of this field. It looks to provide support to academics and researchers, as well as those operating in the management field and who need to deal with policies and strategies related to sustainable development issues.

THEMES & SUB THEMES

Economic Sustainability, Development and Growth: Financial Sustainability, Microfinance, International Trade, Business Ethics, Management Information System, Marketing, Organizational Behavior and Industrial Relations, Project Management, Small and Medium Enterprises, Supply Chain Management, Entrepreneurship, Technology Management, Sustainable industrialization, Innovation, sustainable consumption and production patterns

Environmental Sustainability, Development and Growth: Conservation of resources, Healthcare, Renewable Energies, Green Technologies, Urban Planning, Clean energy, Climate and climatic changes, Ecology and Biodiversity Conservation, Environmental policy, Energy Policy Planning & Management, Hazardous waste and waste treatment, Recycling technologies

Socio-Cultural Sustainability Development and Growth: Sustainable Urbanism, Education, Human Development, Psychology, Sociology, Rural Development, Inclusive growth, Corporate Responsibility

WHO SHOULD ATTEND?

This interdisciplinary forum is for scholars, teachers, and practitioners from any professional discipline who share an interest in—and concern for—sustainability in an holistic perspective, where environmental, cultural, economic and social concerns intersect. The Conference is the premier interdisciplinary forum for social scientists, life scientists, engineers, and practitioners to present their latest research results, ideas, developments, and applications in all areas of Sustainable Development on the areas of Environmental, Health, Energy, Economic, and Socio-Cultural Issues.

GCEMP 2k19 can be an excellent platform for Government officials and policy makers, Social Organizations, Corporate representatives and Scholars to learn about the best practices, sustainable development strategies, informational systems around the world, learn more about the importance of sustainability issues in achieving the high performances of your organization, exchange ideas and establish new connections and partnerships, learn new approaches, hear about others' experiences and pass on your knowledge and experience to the others.

CALL FOR PAPERS

Research papers, conceptual papers (review of literature) and cases are invited from academicians, management consultants, research scholars, practicing managers and management students, relevant to the theme of the conference. This conference aims to provide a platform to present and discuss latest developments and applications related to Sustainable Development. Some of the promising areas have been identified to be discussed in the conference. However, the list is indicative and not exhaustive. The papers can be developed by incorporating the themes within also.

PAPER SUBMISSION GUIDELINES

- We invite academicians, practicing professionals, and researchers to participate by sharing their thoughts on the themes.
- Only original, unpublished work is sought. Any proposal submitted to present identical or substantial similar work already published, under review for another conference or publication will not be considered.
- In the covering letter, accompanying the manuscript, the contributors should certify that manuscript has neither been published anywhere nor is being considered presently anywhere for publication.
- Abstract (not exceeding 200 words) should reach us latest by **November 24, 2018** in Microsoft Word Format only.
- Submission should include a separate title page, which clearly indicates the name(s) of the author(s), affiliation(s), complete mailing address (es), telephone/fax numbers and e-mail address (es), title of the paper and up to four key words that describe the paper.
- The text of the full paper and abstract must include the title, but should not include the name(s) of the author(s) as papers will be blind reviewed.
- For preparation of the manuscript, the author(s) are requested to follow APA Citation Style. Please check the URL:<http://www.library.cornell.edu/newhelp/res-strategy/citing/apa.html>.
- Acceptance of the paper would be notified before **November 30, 2018**.
- The complete paper should reach us latest by **December 22, 2018** in Microsoft Word Format only.
- Few selected papers would be considered for publication in the form of a book to be published on the occasion and/or in the Institute Journal.
- All the authors, in the case of co-authored papers, must pre-register for the conference, and at least one author has to present the paper.
- Kindly send your abstract and full paper at **gcemp2k19@ganpatuniversity.ac.in**

REVIEW CRITERIA

- The abstract must include a clear indication of the objectives, methodology, major results, implications, and key references. All abstracts will be subject to blind review and only those abstracts approved by the reviewers will be selected.
- The criteria for evaluation by the reviewers are as follows:
 - Relevance:** Does the subject of the paper appeal to the interests of the conference attendees?
 - Methodology:** Does the paper use sound and appropriate method(s)?
 - Originality:** Does the paper add new findings, insights, or knowledge to the body of literature?
 - Research:** Does the paper compare and weigh the material against the work of others?
 - Conclusions:** Are the conclusions sound and justified as per the problem discussed?
 - Policy/ Managerial Implications:** Are the policy implications relevant and useful for the problem demonstrated?
 - References:** Are the references relevant and adequate (for full paper only)?

DETAILS OF BEST Ph.D. THESIS AWARD

To be eligible for admission to the contest, the Ph.D. degree in management must have been awarded between January 2013 and November 2018.

Soft copies of the Abstract/Summary of the Ph.D. thesis duly typed in double space must be submitted in the format of 12 point text – Times Roman in MS Word by the participant.

The Abstract/Summary should contain topic of the thesis, rational, objectives, method (study, design, sample and tools), salient findings and implications of the study.

The Abstract/Summary of the Ph.D. thesis must be accompanied by proof of the award of the degree.

The Participant will be required to make presentations of their thesis before the Panel of experts.

The last date for receipts of the entries is December 15, 2018.

WHY TO ATTEND?

- This conference is aimed at educators, researchers and practitioners in the areas of sustainable development and growth.
- The conference will have a balance of lectures and presentations from the academic as well as the practitioners' perspective and will have renowned speakers.
- It is aimed at creating a platform for a healthy exchange, debate and development of ideas and emerging issues in the areas of Sustainable Development.
- It also provide an opportunity to present your research work at international level and chance to publish you research paper in a book and/or referred journal.
- It seeks to bring academic and practitioners closer for the further development of the subject areas.



BEST Ph.D.
THESIS AWARD

Pre-GCeMP WORKSHOP ON RESEARCH PAPER WRITING (15-16 DECEMBER, 2018)

The workshop attempts to educate participants regarding writing of research paper for reputed research journals and data analysis techniques. It consists the sessions on How to write research paper for reputed research journals, Theoretical framework of research, Literature Review, Research Methodology and application of SPSS software in solving Market Research Problems.

WORKSHOP OBJECTIVES:

To acquaint participants with designing appropriate research methodology

To make the participant familiar with appropriate citation and reporting style.

To equip participants with sound theoretical and practical knowledge of conducting data analysis through SPSS software

Date: December 15 – 16, 2018 (Saturday & Sunday)

Time: 8:30 am to 4:00 pm

Venue: City Office and Information Centre, Ganpat University, Block- A, 3rd Floor, Ganesh Meridian, Opp. Gujarat High Court, S. G. High Way, Sola, Ahmedabad – 380060.



REGISTRATION DETAILS

Participants can register by filling up the registration form. Registration form is available on "goo.gl/znN1kC ". Payment can be made either by PayTM or NEFT. For any query related to registration contact Dr. Rachita Jayswal: (M) 8980012376.

Paytm USER

Web link:

m.p-y.tm/GCeMP_2K19_nrweb

SMS link:

m.p-y.tm/GCeMP_2K19_nrsms

NEFT USER

Bank Name: **The Mehsana Urban Co. Op. Bank Ltd.**

Bank Account Name: **Centre for Management Studies and Research**

Bank Account No.: **00261001004983**

IFSC Code: **MSNU0000026**

Branch Name: **Kherva**

Category	GCeMP + Workshop#	GCeMP only*
Academician or Research Scholar	Rs. 2500	Rs. 1800
AIMS member	20% discount	
PG/UG Student	Rs. 1500	----
Corporate Delegate	Rs. 2900	Rs. 2200
International Academician	-----	US\$70
International Research Scholar	-----	US\$50
Doctoral Thesis	-----	Rs. 2000
International Doctoral Thesis	-----	US\$ 100



RECOGNITION & AWARDS

The prizes will be given in two categories:

- Empirical Research Paper Category
- Conceptual Research Papers or Case study Category

The award includes the Trophy, Cash prize and a certificate

1st Prize: Rs. 10000/- ★ 2nd Prize: Rs. 8000/- ★ 3rd Prize: Rs. 7000/-

Best Ph.D. Thesis will be awarded a cash Price of Rs. 10000/-.

IMPORTANT DATES

Last date for submission of abstract: **November 24, 2018**

Notification of Acceptance of Abstract: **November 30, 2018**

Last Date for Submission of Full Paper: **December 22, 2018**

* Last date for registration for GCeMP only: **December 22, 2018**

Last date for registration for GCeMP + Workshop : **December 12, 2018**

Venue: City Office and Information Centre, Ganpat University, Block - A, 3rd Floor, Ganesh Meridian, Opp. Gujarat High Court, S. G. Highway, Sola, Ahmedabad - 380060.



GLIMPSES OF PAST GCEMP



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Director General

Dr. Mahendra Sharma

Dy. Director (Academics)

Dr. Rakesh Patel

Registrar

Dr. Amit Patel

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Chairperson

Dr. Maurvi Vasavada

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