

Themes and Sub Themes for GCEMP 2K23

Analytics & Automation	Innovation	Manufacturing & Logistics	Social Inclusion
<ul style="list-style-type: none"> • Marketing Analytics • HR analytics • Consumer Analytics • Financial and Risk Analytics • Supply Chain Analytics • Healthcare Analytics • Retail Analytics • Social Media and Web Analytics • Predictive Analytics • Data Mining and Data Warehousing • Block Chain • Big Data • Human Intelligence • Trend Analysis • Business Process Intelligence • Augmented Reality and Simulation 	<ul style="list-style-type: none"> • Strategic Innovation • Technology Transfer • Technology Diffusion Models • Management of Start-ups • Family Business Management • Intellectual Property Rights • Services Innovation • Product Innovation • Venture Planning and Innovation • Technopreneur • Technology Ready ness 	<ul style="list-style-type: none"> • Smart Manufacturing • Green Manufacturing • Supply Chain Performance Management • E-Commerce • Green Logistics & Supply Chain Management • Inventory and Procurement Management • Vendor Relationship Management • Resilient Supply Chain Framework • Shipping and Maritime Supply Chain Management • Cross-Border Logistics • Supply Chain Disruption and Recovery • Reverse Logistics Management • Closed Loop Supply Chains 	<ul style="list-style-type: none"> • Change Management • Workforce Diversity • Sustainable Development • Cultural Harmony and Regional Disparities • Women Empowerment • Tribal Area Development • Minority Up-gradation • Public Administration • Strategic Intelligence • Leadership Management • Growth Management • Inclusion of EQ and SQ • Wellbeing