Ganpat University
॥ विद्यया समाजोत्कर्षः ॥

Faculty of Management Studies

GCEMP 2K23

15th International Conference on Emerging Management Practices on

Economic Growth Drivers for Industry 5.0 (I5.0)

Analytics & Automation, Innovation, Manufacturing & Logistics and Social Inclusion

February 11-12, 2023

In Association with

Ganpat University
॥ विद्यया समाजोत्कर्षः ॥

Centre for Advanced Research Studies

MEMBER AMDISA

www.gcemp.guni.ac.in

Ganpat University
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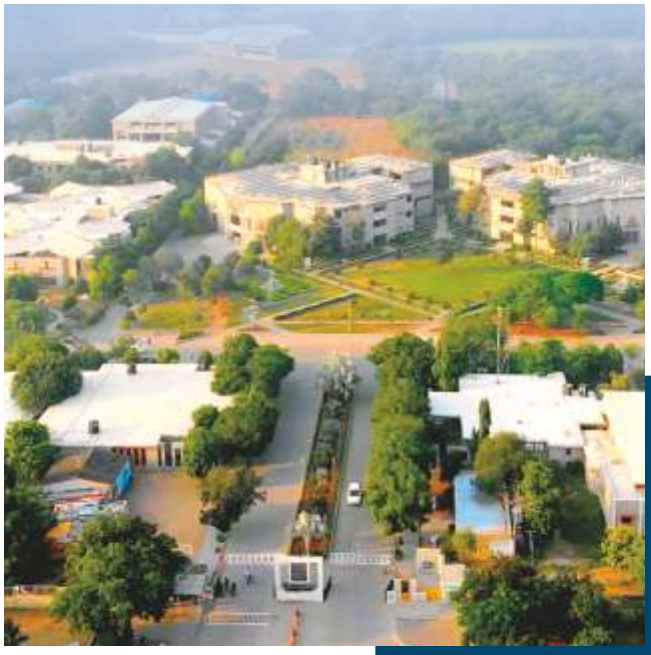
Ganpat University (GNU) is a hi-tech education campus with ultra modern infrastructure facilities; located on 300 acres of lush green campus on Mehsana- Gandhinagar Highway, Gujarat, India. The University provides technical and professional education in the areas of Management, Engineering & Technology (including Marine Engineering), Sciences, Pharmacy, Computer Science, Social Sciences & Humanities, and Education, offering Diploma, Undergraduate, Post Graduate, M. Phil. and Ph.D. Programs.

India



Rated 5-Star ★★★★★
in Gujarat State Institutional Rating Framework
By Education Department, GOVERNMENT OF GUJARAT
ICARE RATINGS GSIRF
2019 3-Star ★★★
2020 4-Star ★★★★
2021 4-Star ★★★★
2022 5-Star ★★★★★

GUNI
Faculty of Management Studies

GUNI - FMS offers General and Industry Specific MBA, BBA, Integrated MBA, and Ph.D. programs in Management. It offers its students a choice of focussed specialization in Marketing, Finance, HRM, Agribusiness, Financial Services, Pharmaceuticals, Business Analytics, Logistic and Supply Chain and International Business. FMS believes in balanced approach towards theoretical and practical learning and to achieve this, it organizes Seminars, Symposiums, Case Writing Workshops, Student Competitions etc. on regular basis at national and international levels. FMS publishes GFJMR which is a Bi-annual referred journal in Management.

29TH IN TOP PRIVATE B SCHOOLS ALL OVER INDIA	8TH IN TOP PRIVATE B SCHOOLS IN WEST ZONE	12TH IN TOP PRIVATE UNIVERSITY CONSTITUTE B SCHOOLS	2022 OCTOBER 17
34TH IN TOP PRIVATE B SCHOOLS ALL OVER INDIA	11TH IN TOP PRIVATE B SCHOOLS IN WEST ZONE	14TH IN TOP PRIVATE UNIVERSITY CONSTITUTE B SCHOOLS	2021 NOVEMBER 12

Outlook INDIA'S TOP PRIVATE B SCHOOLS WEST ZONE 2022
ICARE ANNUAL RANKINGS

About Conference

Ganpat University-Conference for Emerging Management Perspective (GCeMP) is designed to deliberate the predominant issues and points on the platform annually. It provides an excellent opportunity to the Researchers and Academicians, Professionals, Policy Makers, Organizations and Boards to present their research, cases, concepts and practices on the theme of the year. So far the GCeMP has addressed the sectors like, Marketing, Accounting and Taxation, Value creation, Human Resource Management, Global Marketing, Information Systems & Operations Management, Services Management, Global Business Management and 5G-Global, Green, Governance, Growth and Government. The conference is being addressed by eminent experts of the industry as keynote speakers, plenary speakers, session chairs and guests across the globe.

GCeMP2K23

Industry5.0 (I5.0) has knocked the doors of revolutionary reforms in Technological, Manufacturing, Logistics and Operational sectors with competitive advantage. The recent Industrial reforms symbolized the compilation of a set of technical patterns defined by connection, integration and industrial digitalization, highlighting the possibilities for integrating all components in a value-adding system, Industry 5.0 is conceived at merging those cognitive computing capabilities with human intelligence and resourcefulness in collaborative operations. Industry 5.0 talks about supporting – not superseding – humans and Optimum use of Human intelligence for efficiency and accuracy.

This pattern has shown a profound impact on economic growth and sustainability at a larger scale for most of the industries across the globe. The advancements in Analytics, Innovation, Logistics and Social Inclusion are the driving forces for the organizations, sectors, and countries at vertical and horizontal levels. These indicators are integrated into various hierarchical levels of the organization, from floor-level control to production, operations, and management levels as part of vertical integration. In horizontal integration, flawless collaboration, integration, and exchange of data with all the stakeholders throw the reflection on cost reduction, improved productivity, efficiency, and flexibility, and enhanced product customization. While the rapid proliferation of the technological and analytical innovations are registered for economical growth and sustainability, the role of social inclusion is equally noted for the agility and customization in terms of assuring accuracy and efficiency, which is an inseparable part of growth driver of Industry 5.O.

GCeMP- 2k23 invites submissions in various categories addressing any of individual or combinations of theme and subthemes:

Category 1: Empirical Papers

Category 2: Conceptual Papers and Case Studies

Themes and Sub Themes

Analytics & Automation

- Marketing Analytics
- HR analytics
- Consumer Analytics
- Financial and Risk Analytics
- Supply Chain Analytics
- Healthcare Analytics
- Retail Analytics
- Social Media and Web Analytics
- Predictive Analytics
- Data Mining and Data Warehousing
- Artificial Intelligence & Machine Learning
- Block Chain
- Big Data
- Human Intelligence
- Industrial Automation
- Trend Analysis
- Business Process Intelligence
- Augmented Reality and Simulation

Innovation

- Strategic Innovation
- Technology Transfer
- Technology Diffusion Models
- Management of Start-ups
- Family Business Management
- Intellectual Property Rights
- Services Innovation
- Product Innovation
- Venture Planning and Innovation
- Technopreneur
- Technology Readiness

Manufacturing & Logistics

- Smart Manufacturing
- Green Manufacturing
- Flexible Manufacturing System
- Supply Chain Performance Management
- E-Commerce
- Green Logistics & Supply Chain Management
- Inventory and Procurement Management
- Vendor Relationship Management
- Resilient Supply Chain Framework
- Shipping and Maritime Supply Chain Management
- Cross-Border Logistics
- Supply Chain Disruption and Recovery
- Reverse Logistics Management
- Closed Loop Supply Chains

Social Inclusion

- Change Management
- Workforce Diversity
- Sustainable Development
- Cultural Harmony and Regional Disparities
- Women Empowerment
- Tribal Area Development
- Minority Upgradation
- Public Administration
- Strategic Intelligence
- Leadership Management
- Growth Management
- Inclusion of EQ and SQ
- Wellbeing

Who should attend?

This interdisciplinary forum is for scholars, teachers, government policy makers and practitioners from any professional discipline who share an interest in, have conducted research or would like to share innovative ideas in the areas of Analytics & Automation, Innovation, Manufacturing & Logistics and Social Inclusion. The Conference is the premier interdisciplinary forum for social scientists, engineers, policy makers and practitioners to present their latest research results, ideas, developments, and applications in all areas addressing Economic Growth Drivers for Industry 5.O-Analytics, Automation, Innovation, Manufacturing & Logistics and Social Inclusion.

Paper Submission Guidelines

The Conference invites academicians, practicing professionals, and researchers to participate by sharing their thoughts on the themes.

Only original, unpublished work is sought. Any proposal submitted to present identical or substantially similar work already published, under review for another conference or publication will not be considered.

In the covering letter, accompanying the manuscript, the contributors should certify that the manuscript has neither been published anywhere nor is being considered presently anywhere for publication.

Abstract (upto 500 words) has to be submitted at the time of Registration with 3 to 5 Key words.

Paper Submission should include a separate title page, which clearly indicates the name(s) of the author(s), affiliation(s), complete mailing address(es), telephone/fax numbers and e-mail address(es), title of the paper with 3 to 5 keywords that describe the paper.

Paper should be submitted on gcemp@ganpatuniversity.ac.in by given dates.

For preparation of the manuscript, the author(s) are requested to follow APA Citation Style. Please check the URL:http://www.library.cornell.edu/newhelp/res-strategy/citing/apa.html

Formatting Instruction for Full paper

- Font Style: Times New Roman
- Font size: 12
- Paragraph Spacing: 1.5 line spacing
- Page Layout Orientation: Portrait
- Page Layout margin: all around 2.54 cm
- Page Layout Size: A4 and single Column
  - The file name should be name of first author and title
  - All headings must be capital and bold and 16 Font size.
  - All sub-headings must be bold and 14 Font Size.
  - All Graphs, tables and figures, sequentially numbered must be appended at the end of the paper after the references section.
  - Please clearly mention in the text a preferred location for the table,graphs and charts.
  - All charts, tables and figures must be in an edit-able format.

- Along with the research paper, the candidate has to submit a plagiarism report with a similarity index less than 20%.
- The complete paper and plagiarism report should reach us at Email address gcemp@ganpatuniversity.ac.in latest by 7th February, 2023 in Microsoft Word Format only.
- All the abstracts will be published in "Samkshipti" , Few selected papers would be considered for publication in the form of a book to be published on the occasion and/or in the Institute Journal.
- All authors have to pre-register for the conference through an online registration link.

Why to attend?

This conference is 15th in the series, aimed at educators, researchers and practitioners in the areas of Economic Growth Drivers for Industry 5.O-Analytics, Automation, Innovation, Manufacturing & Logistics and Social Inclusion.

The conference will have a balance of virtual expert talk and presentations from the academic as well as the practitioners' perspective and will have renowned speakers.

It is aimed at creating a platform for a healthy exchange, debate and development of ideas and emerging issues in the areas of Business Change and Transformational Resilience.

It also provides an opportunity to present your research work at international level and a chance to publish your research paper in a book and/or referred journal.

It seeks to bring academics and practitioners closer for the further development of the subject areas.

Publication Opportunities

Selected competitive papers will be considered for publication in the following Journals subject to their own online submission and normal review process.

1. South Asian Journal of Management (UGC-Care + Australian Business Deans Council - ABDC Listed)
2. AIMS Journal of Management (UGC- Care Listed)
3. The IUP Journal of Marketing Management (UGC- Care Listed)*
4. The IUP Journal of Organizational Behavior (UGC-Care Listed)*
5. Case Folio - The IUP Journal of Management Case Studies (UGC- Care Listed)*

** APC may be applicable as per journal policy, if any.*

Doctoral Colloquium

BEST PH.D. THESIS Competition

- Only those participants who have earned their Ph.D. degrees in Management /Commerce/Technology awarded between January 2020 and December 2022 are eligible for this. (participants whose PhD is at thesis submission stage are also eligible for this)
- Submit Soft copies of the Abstract/Summary of the Ph.D. thesis (duly typed in double space must be submitted in the format of 12 point text – Times Roman in MS Word) and Registration fees receipt to Email Address: gcemp@ganpatuniversity.ac.in on or before 31st January, 2023.
- The Abstract/Summary should contain the topic of the thesis, rational, objectives, method (study, design, sample and tools), salient findings and implications of the study.
- The Abstract/Summary of the Ph.D. thesis must be accompanied by proof of the award of the degree or Notification copy and plagiarism Certificate.

Registration Category		Fees
1	**For Academician/ Research Scholar/ Corporate Professional**	
a.	Pre GceMP workshop	1100
b.	GCeMP only - considered as Early Bird Registration	1900
c.	Pre GCeMP workshop + GCeMP	2450
d.	GCeMP Only	2450
2	**For PG Student/ GUNI Research scholars/ GUNI Faculty**	
a.	Pre GceMP workshop	900
b.	GCeMP only - considered as Early Bird Registration	1240
c,	Pre GCeMP workshop + GCeMP	1770
d.	GCeMP Only	1770
3	**International Participant**	**US $ 40**
4	**Doctoral Thesis**	**2950**
5	**Thesis + Paper Presentation**	**3450**

* Accommodation charges for outside delegates will be INR 500 per head per day.

- Registration is mandatory for Paper presentation.
- Registration provides the Opportunity to present research work at the conference (Hybrid), Publication Opportunity in the Compendium of Conference proceedings.
- "In Absentia Certificate" will be issued on request, INR 300 is required to be deposited at the Registration desk on the day of conference.

Important Dates

Dates for
Pre GCeMP Workshop
7-8 January 2023

GCeMP
11-12 February 2023

Registration for
Pre GceMP workshop
4th January 2023

Registration for
Pre GCeMP workshop+GCeMP
6th January 2023

Registration for
GCeMP only - considered as Early Bird Registration
13th January 2023

Last date for
submission of abstract
31st January 2023

Last Date for
Submission of Full Paper with Power Point Presentation
7th February 2023

Last date for
Registration
31st January 2023

*The award includes the **Trophy, Cash prize** and a **certificate** (for each Registration category)*

1st Prize **Rs. 10000/-**

2nd Prize **Rs. 7000/-**

3rd Prize **Rs. 5000/-**

Best Ph.D. Thesis will be awarded a cash price of Rs. 10000.

Registration Details

Account Name
Ganpat University

Account Number
50100452964235

Bank Name:
HDFC Bank Ltd.

Branch:
Highway Road Mehsana

IFSC Code:
HDFC0000238

ACADEMIA

Prof. Mohammad In'airat
Vice Chancellor
Skyline University College
Sharjah, UAE

Dr. Upinder Dhar
Vice Chancellor
Shri Vaishnav Vidyapeeth
Vishwavidyalaya

Dr. Hemraj Verma
Dean
Dehradun University

Dr. Dhiresh Kulshrestha
Professor & Dean (Economics)
School of Business Management
Chitkara University

Prof. Samuel Fosso Wamba
Associate Dean (Research),
Head – Artificial Intelligence and
Business Analytics cluster
Toulouse Business School, France

Dr. Valentina Emilia Balas
Director, Department of
International Relations
Head
Intelligent Systems Research Centre
"Aurel Vlaicu" University of Arad

Dr. Mathew J Manimala
Ex- Director at XIME- Bangalore,
Editor at South Asian Journal of Management
Former Professor at IIM Bangalore

Dr. Anshuman Sharma
Professor
Ajman University, UAE

INDUSTRY

Mr Piyush Gandhi
Sr Vice President
(Finance and Account)
GIFT City

Mr. Mangesh Khunte
Senior Director
Cognizant

Mr Babu Thomas
Chief Human Resource Officer
Shalby Limited

Mr. Kapil Khambholja
Chief Scientific Officer
Genpro Research

Mr Shubham Chatterjee
Head Education and Academics
SAS India

Mr Bhavik Mehta
Senior Operations Manager
Amazon, USA

Ms Purvi Kotak
Managing Director
Kotak Logistics

GCeMP 2K22

March 12-13, 2022

Glimpses

University Office Bearers

Patron-In-Chief and President
Shri Ganpatbhai Patel

Pro-Chancellor and Director General
Dr. Mahendra Sharma

Pro Vice Chancellor & Executive Registrar
Dr. Amit Patel

Deputy Pro Vice Chancellor
Dr. Rajen Purohit

Director R & D, GUNI
Dr. Ajay Gupta

Organizing Committee

Conference Chair
Dr. Sourbhi Chaturvedi

Convener
Dr. Maurvi Vasavada
Dr. Hiren Patel

Co-Convener
Dr. Suraj Shah
Yashpalsinh Jadeja
Remi Mitra

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Faculty of Management Studies

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